

Brasso Seco Resource Profile: Cocoa House Area

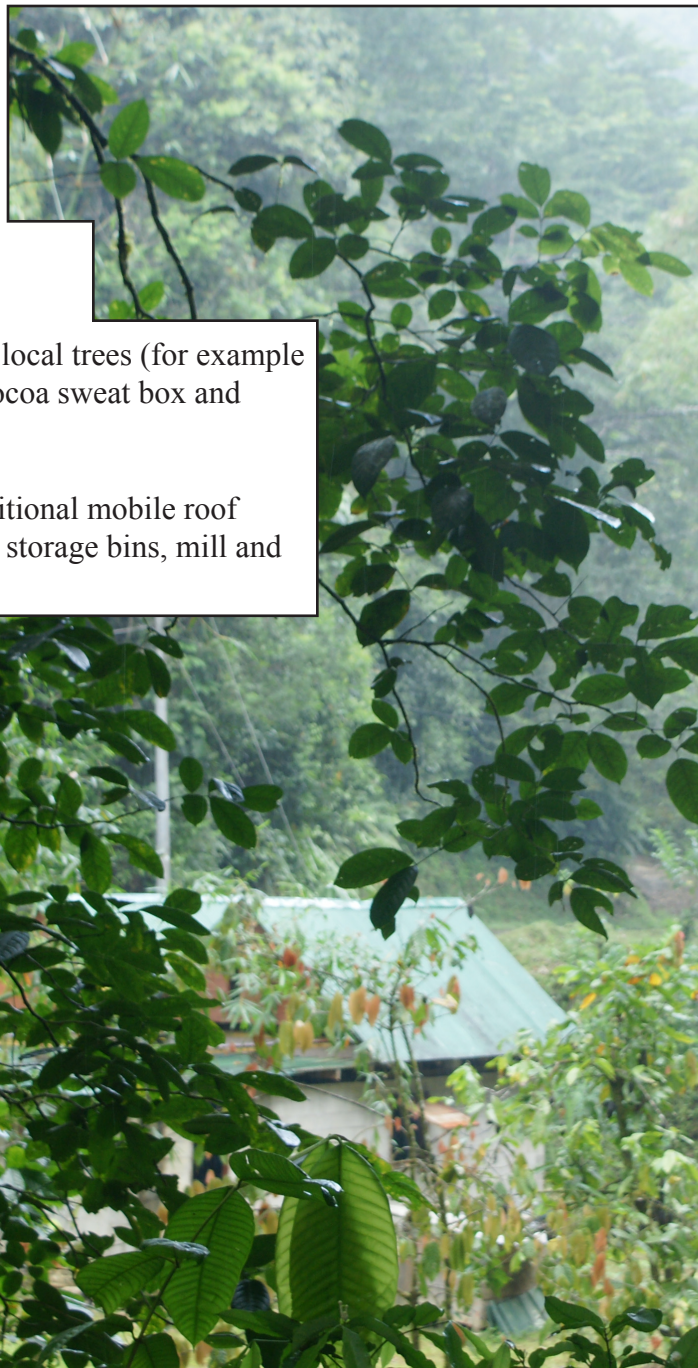
1. the resource

Cocoa house and immediate surrounding

2. resource description

Land: grassy area with a variety of local trees (for example Guava and Soursop), a traditional cocoa sweat box and donkey cart.

Cocoa house: cocoa house with traditional mobile roof structure, and processing equipment storage bins, mill and water tank.



3. resource use

Use	Stakeholder using it
Recreation	Local visitors, BSTAC, NRW
Cultural experience	School groups, Ministry of Tourism
Tours	School groups, Ministry of Tourism .

4. peak time for using the resource

For Cocoa

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Coffee harvesting											
				Cocoa harvesting							
Cocoa maintenance										Cocoa/processing	
Cocoa/processing											

- Coffee harvesting
- Cocoa harvesting
- Cocoa maintenance
- Cocoa/processing

5. what we want to do with the resource

To sustainably market cocoa and coffee bean products

To market interpretative value of cocoa house and processing of cocoa and coffee beans

A view of the Cocoa House along the Marianne River

6. the plan for the resource

Objectives Needs	<i>To sustainably market cocoa and coffee bean products</i>	<i>To market interpretative value of cocoa house and processing of cocoa and coffee beans</i>
Resources	Electrical equipment – grinder, roaster, dryer Electricity – generator, solar system Tools and building material	Marketing plan Interpretive plan
Technical help	Processing and packaging - Workers from community, Ministry of Agriculture, Ministry of Tourism and Community Development, CANARI, UWI, Cocoa and Coffee board, Agricultural Society of Trinidad and Tobago Sustainable Harvesting - Cocoa and Coffee board, UWI -Cocoa Research Unit Marketing and promotion - Ministry of Tourism	Marketing and promotion - Ministry of Tourism
Finances	PBrasso TAC and NEDCO	Community Development, Green Fund, Ministry of Tourism
Training	Tending, maintaining trees and harvesting - IICA, Min. of Food Production Land and Marine Affairs Farmers Training Centre Extension Division, Centeno	Marketing - CANARI, IBC training, FD

Persons responsible for action within two (2) months

■ Ms. Melanie
 ■ Ms. Alicia
 ■ Ms. Kelly
 ■ Ms. Elaine
 ■ Mr. Francois
 ■ Mr. Carl
 ■ Mr. Joseph

7. potential stakeholders with whom we can partner

Group	Interests
<i>Asa Wright Nature Centre</i>	Nature interpretation, sale of cocoa and coffee products
<i>Brasso/Morne La Croix Farmers Association</i>	Cocoa and coffee production
<i>The Grenada Chocolate Company Ltd</i>	Cocoa powder production & interpretive tours



8. preliminary emergency plan

<i>Anticipated Situation</i>	<i>Resources/Action to facilitate response</i>
Snake bite	First aid kit; training; transport; acquire contact # for emergency response agencies; Give site orientation; Identification of muster point
Cuts/bruises	First aid kit; training; give site orientation
Cramps	First aid kit; training; give site orientation
Allergies	First aid kit; training; give site orientation
Over exertion (fainting, heart attack)	First aid kit; training; transport; acquire contact # for emergency response agencies; give site orientation; identification of muster point



9. monitoring and evaluation

<i>Objective</i>	<i>Output</i>	<i>Outcome</i>	<i>Indicator</i>	<i>Method of Assessment</i>
To sustainably market cocoa and coffee bean products	Cocoa and coffee product market plan Cocoa and coffee bean products	Increase capacity of group to market a variety of cocoa and coffee bean products	Quarterly maintenance of Internationally graded quality bean production Agreed variety of cocoa and coffee bean products according to market plan Number of markets targeted annually according to market plan Number ,times and duration of various media used to communicate product messages Income from cocoa and coffee bean products	How: Review of Bean Grade Test, Financial reports, Customer surveys Who: BS TAC When: Monthly
To market interpretative value of cocoa house and processing of cocoa and coffee beans	Interpretive Plan for Cocoa House Area Cocoa and coffee interpretive talks and demonstrations plans for various processing activities (e.g. dancing the cocoa)	Increase capacity to conduct cocoa and coffee interpretive talks and demonstrations Interpretive displays	Number of venues displaying interpretive messages and display times and duration Number, times and duration of various media used to communicate interpretive messages. Frequency of interpretive talks and demonstrations and size of audiences Income from interpretive talks and demonstrations	How: Review of accounts, site visits at strategic locations Who: BS TAC When: Monthly

acronyms

BS TAC - Brasso Seco Tourism Action Committee
CANARI - The Caribbean Natural Resources Institute
CDF - The Community Development Fund
FAO - Food and Agriculture Organization
FD - Forestry Division, Trinidad and Tobago
GEF - Global Environment Facility
IICA - Inter-American Institute for Cooperation on Agriculture
NEDCO - The National Entrepreneurship Development Company Limited
NRWRP - National Reforestation and Watershed Rehabilitation Programme
UWI - University of the West Indies