

RBC Royal Bank



RBC Promotes Watershed Conservation

PORT-OF-SPAIN, October 25, 2012 – RBC Royal Bank recently presented US \$30,000 to the Caribbean Natural Resources Institute (CANARI), to help the Institute implement training activities geared towards strengthening watershed management in Trinidad and Tobago. The second tranche will be made in 2013 for a total commitment of US \$60,000.

As part of their attempt to build awareness on the importance of watershed management, CANARI will host workshops in techniques used in reforestation including contouring, eyebrow terracing, creating check dams and understanding why and how particular species of plants are used in these types of activities. Participants will also gain training in development and management of seedling nurseries and training to understand the unique attributes, vulnerabilities and management requirements of their particular watershed. Community groups will then be able to develop a watershed management plan for their location.

"This donation will allow us to continue the important work of educating others about the importance of preserving our water resources. This is done through the documentation of experiences and through training and technical support to government agencies, NGOs and community organisations," says Nicole Leotaud, Executive Director, CANARI.

"An important element of CANARI's work is sharing the lessons of its research and analysis and those of other organisations involved in participatory resource management."

Watershed protection programmes and projects that focus on the protection and restoration of sensitive natural areas, community-based watershed stewardship, sustainable water use and conservation or watershed awareness form part of the focus of the RBC Blue Water Project.

The RBC Blue Water Project is a wide-ranging, multi-year programme to help foster a culture of water stewardship, so that people have clean fresh water today and tomorrow. So far, we've pledged over CA\$42 million to more than 500 organizations and initiatives.

"We are extremely pleased about this partnership as this is the second local initiative to receive funding from The RBC Blue Water Project. These investments are making a difference in communities around the world and right here at home, said Anna-Maria Kurbanali, Regional Manager, Corporate Social Responsibility, Caribbean Banking, RBC.

The RBC Blue Water Project supports programmes and initiatives that create an understanding of the value and vulnerability of our water resources. We also play a role in helping create an environment where new and innovative companies can succeed in addressing the world's water challenges.



PHOTO CAPTION: Gretchen Camacho-Mohammed, (right), Area Vice President - Personal Banking, RBC Royal Bank (Trinidad & Tobago) Limited presents officials from the Caribbean Natural Resources Institute (CANARI) with a donation of US\$30,000. The representatives from CANARI are from left, Venash Ramberan, CANARI Financial Officer, Neila Bobb-Prescott, CANARI Senior Technical Officer and Loïza Rauzduel, CANARI Technical Officer.

About RBC in the Caribbean

With more than 100 years of heritage serving the region, RBC operates under the banner of RBC and RBTT with a presence in 19 countries, 125 combined branches and close to 7,000 employees serving more than 1.6 million clients. As one of the Caribbean's leading diversified financial services companies, RBC provides personal and commercial banking, wealth management, corporate and investment banking, insurance and trust and asset management services to a wide range of clients, including individuals, small businesses, general commercial entities, regional and multinational corporations and governments. For more information, please visit rbc.com/caribbean.

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services on a global basis. We employ approximately 79,000 full- and part-time employees who serve close to 16 million personal, business, public sector and institutional clients through offices in Canada, the U.S. and 56 other countries. For more information, please visit rbc.com.

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