

Community Caravan exercise in St. Vincent and the Grenadines

FAO LOA5: Testing Communication Products 24 & 26 October 2011









Introduction

A community caravan was conceptualised as a communication vehicle for the United Nations Food and Agriculture (FAO) funded project "Piloting communication products on participatory forest management" undertaken in St. Vincent and the Grenadines in October 2011. This pilot project is the final component of a multiyear regional project, "Participatory Forest Management: Improving policy and institutional capacity for development (2006-2010)".

This project sought to improve policy for and the practice of participatory forest management for developing sustainable forest-based livelihoods in St. Vincent and the Grenadines by implementing a promotional campaign targeted at poor rural communities and the general public. The project was undertaken with the support of the Forestry Department as the local partner.

Since 2003, the Forestry Department joined with several civil society groups and state stakeholders in forest co-management, through the Integrated Forest Management Development Programme (IFMDP). CANARI has assisted in furtherance of this type of activity though the facilitation of workshops and provision of technical assistance and through Action Learning Group discussions. One community group that has been involved with the IFMDP from its inception was also the beneficiary of a small grant from CANARI which was used to undertake a successful project in rehabilitation of a river in the Chateaubelair area.

The caravan was one of several communication products developed and tested in this project, alongside a 4-part newspaper article series, information posters, 10-minute television documentary and 4-part radio magazine series. The activity took place in two communities in St. Vincent - Chateaubelair on the leeward side of the island and Georgetown on the windward side over the period 24-26 October 2011.

Method

The local partner, the Forestry Department, indicated that 'caravan-type' exercises which it undertook in the past, took the form of a whistle-stop in communities, to distribute posters or information flyers as part of public education exercises. This caravan, however, was designed as a one-day mini exhibition and information exchange activity, which engaged the participation of as many forest-linked stakeholders to enable two main processes:

- communication with the public, and
- communication among forest-based stakeholders.

The first process was facilitated through the mini exhibition, at which stakeholders were encouraged to display materials which demonstrated their work in forest co-management or otherwise their forest-based activities. These groups were encouraged to send at least two representatives that could speak with visitors to the caravan to share information on their scope of activity and even invite membership or participation in their projects and programmes.

The groups were also informed of the opportunity presented for horizontal information sharing with other stakeholders. This process was facilitated in two sessions during each caravan day which allowed participants to reflect on project successes and brainstorm on challenges to progress.

These two processes were able to achieve the objectives of building awareness both among stakeholders and the general public in respect of the experiences and opportunities in forest management especially for civil society and for persons engaged in forest-based livelihoods.

Execution

Invitees

Prior to hosting of the Caravan, stakeholder identification was performed jointly with the Forestry Department to prepare a list of potential participants (Appendix 1). This list included state and civil society stakeholders that were members of the IFMDP, as well as other stakeholders in forest-based activities that were known to both CANARI and the Forestry Department, state agencies that may have interest in and may contribute to the advancement of groups with forest-based livelihoods.

The following is a list of the groups which participated in the caravan activity:

Chateaubelair caravan	Georgetown caravan
Forestry Department	Forestry Department
Partners of the Environment	Caribbean Youth Environmental Network
Rose Hall Cultural and Development	Chapman's Craft makers Association
Organisation	(display only)
	Diamond Heritage and Development
	Organisation (display only)
	St. Vincent National Trust

Regrets were received from Central Water and Sewerage Agency (CWSA) which was short-staffed at the time the caravan was held and the St. Vincent Electricity Services Limited (VINLEC) which was unable to participate due to prior engagements.

Promotion

As the caravan activity was taking place in the period in which the newspaper article series was being published (4th October - 8th November 2011), it was hoped to advertise the caravan though this medium. Unfortunately, the dates of the caravan visits were not finalised until 14th October 2011, as the local partner had to confirm availability of invited stakeholders. As such, advertisement of the caravan in the local newspaper, Searchlight, only occurred on 18th

October 2011, the week prior to the caravan activity. On-the-ground promotion of the activity in each district was to be undertaken by the local partner.

Invitations were sent to the Ministry of Education, and parliamentary representatives of both areas and Principals of secondary and primary schools in each district were contacted by telephone to invite students to visit the caravan, given its educational content. The Director of the Agency for Public Information (API) was briefed on this undertaking and a request was made for coverage of the caravan activity.

Chateaubelair Caravan, 24 October 2011

Public exhibition

The caravan displays were set up by 10 a.m. by the Forestry Division and the Rose Hall Cultural and Development Organisation at the Chateaubelair Resource Centre which was off the main road in the village. The Rose Hall group was represented by two members. Partners of the Environment was represented by three persons, but the group did not mount a display.

The Forestry Division's display showcased a range of forest animals including snakes and insects and also provided literature on forest plant species.

The Rose Hall Cultural and Development Organisation displayed some products which the group has produced using bamboo as a raw material. These are not being sold or marketed currently by the organisation, but were presented as opportunities for creative use of this widely available resource. The group also displayed some drums produced from various woods.

Group discussions

In sharing their positive project experiences, Partners of the Environment described a project undertaken to clean a main river

in Chateaubelair in 2009. The project attracted the participation of the wider community and assistance was gained from both individuals as well as a school.



Forestry Department display of insect specimens



School child examines drums made by Rose Hall Cultural and Development Organization

In these discussions the group realised that unexpected results were also obtained when the project was completed, in that when the river was rehabilitated, not only was a breeding ground

for mosquitoes and vermin removed, but a local delicacy, the tri-tri fish experienced a population boom.

Rose Hall Cultural and Development Organisation indicated that their organisation grew from a small group that took part in a Christmas community lighting competition to a strong body that promotes culture by training persons in making drums and drum playing that is well recognised across St. Vincent and the Grenadines.

The group spoke of success in linking with a corporate body in one of their past successful projects, which provided each student of a school of 165 students with a fruit tree for planting. The group also has a website, www.rosehallcommunity.org which assists in promoting their work.

promoting their work.

The Forestry Department representatives at the caravan also put forward some of their success stories, highlighting reforestation

Partners of the Environment documenting their project successes

exercises that were undertaken in recent times. The level of success was attributed in no small part to community participation, both during the exercises as well as afterwards in the maintenance phase. The full list of project successes cited by these groups is given in Appendix 2.

Participants were invited to share their plans or wish lists for future projects, and outline some of the challenges which they may have to overcome in the realisation of these plans (Appendix 3). The purpose of this exercise was to facilitate brainstorming among the groups, by creatively and collectively developing strategies for progress through sharing of experiences and collaboration.

Rose Hall Cultural and Development Organisation listed their main challenges as: financing for projects, community mobilisation, documentation, promotion, team-building and participation and the weather. They recognised that capacity-building in these areas could facilitate the progress of development of the organisation and its projects.

Partners of the Environment highlighted challenges in a project which has already received funding approval. It wishes to establish a mauby plantation to promote an alternative livelihood in the community. The group does not have a deed for the land on which they wish to undertake the project. It was revealed that verbal approval was granted by the Ministry of Agriculture for access to 5 acres of land. The group was advised to obtain documentation of this verbal approval to move forward on the project.



Mr. Ferdinand of Rose Hall Cultural and Development Organisation speaking about his organisation's challenges

General challenges to the group, which has seen a decline in membership include: public 'political' perception of the group; capacity-building needs to upgrade the process of record

keeping, group dynamics, financial reporting; encourage community participation. Among the participants, advice was shared on key persons who could be approached to assist in communication with relevant agencies.

The Forestry Department indicated the one challenge it continues to face is arriving at a realistic solution to reverse the dependency on marijuana cultivation. It noted that there needs to be clear policy, enforcement of laws and the identification of viable means of alternative livelihood opportunities and a reduction of unemployment to counteract this involvement in this activity.

The day ended with a exercise - 'passing the tambourine' - that demonstrated in a simple way the need for groups to collaborate and support each other in their work. Public attendance at the caravan was limited to the visit of school children very late in the day.



"Passing the tambourine"

Georgetown Caravan, 26 October 2011

Public exhibition

The caravan displays were set up by 9:30 a.m. by the Forestry Division, Caribbean Youth Environment Network and the St. Vincent National Trust at the Georgetown Anglican Church Hall, which was located within the main thoroughfare of the town.

Display materials were sent from two groups whose members were unable to attend the caravan. Diamond Heritage and Cultural Organisation sent a poster display which provided information on the formation of the group and past projects. Chapman's Craftmakers Association's display featured some wood carvings and baskets made by the group.

The Caribbean Youth Environment Network displayed some products made by recycling of paper and cardboard in attractive functional items such as place mats, flowerpot baskets and paper jewellery. The St. Vincent National Trust displayed posters and brochures that gave information about their organisation.



Participants getting ready to meet the public



Chapman's Craftmakers Association handicraft display

Group discussions

The discussion of project success revealed a range of useful information among the groups. The St. Vincent National Trust shared its experience of being able to undertake a project which enabled the restoration of an eco-heritage site after gaining an unexpected donor.

The Caribbean Youth Environment Network mentioned support gained from more established NGOs which aided in their organisation's development. The list of project successes shared by these groups is provided in Appendix 4.

In examining challenges (Appendix 5), the St. Vincent National Trust identified a need to have continuous education exercises to build public awareness on the importance of conservation and preservation, since interest in this area is apparently lacking. The group felt that different approaches should be investigated to encourage public buy-in and participation, and that in their group, capacity building and development in this area was welcomed.

The Caribbean Youth Environment Network revealed their interest in staging a youth environmental fair in 2012 to build public interest and participation in environmental activities. They cited challenges in gaining public and corporate support for the event, but through these discussions the support of the St. Vincent National Trust and the Forestry Department was pledged.



Caribbean Youth Environment Network members demonstrate recycling projects to visitors



Georgetown Community Caravan participants share experiences

The Forestry Department further indicated that they annually stage a major public education exercise in the early part of the year and suggested that CYEN take part in the event to promote their work.

During the course of the day, approximately 45 members of the public visited the caravan and just before its close, a film crew from the Agency for Public Information visited to capture some interviews with participants.

Evaluation

Visitor feedback

Visitor feedback forms were completed at the Georgetown community caravan and the general view was that the caravan was a good idea to build public awareness of the work of these groups but it should be better promoted. One visitor expressed hope that the caravan activity be held again while another was happy that such an activity was taking place outside of the capital "for a change". Summary of responses from the Visitor feedback forms is provided in Appendix 6.



A visitor shares feedback with a Forestry officer

Participant feedback

Caravan participants also gave feedback on the exercise. Feedback was solicited through a feedback form, the responses of which are collated in Appendix 7a and b.

Fourteen of the 15 respondents indicated that the caravan was a beneficial exercise. Eight participants gave it the best rating and 5 participants gave the second highest rating. Respondents from both venues cited learning about other organisations as a key benefit of the exercise. Visitors, including members of other organisations showed greatest interest in learning about the participants' organisation.

At Chateaubelair, most participants highlighted "An opportunity to share information about my organisation's work" and "Information about the work of other groups in participatory forest management" equally as the major gains of the exercise, while at Georgetown, participants highlighted "Greater interest in contributing to participatory forest management" as the major gain.

Participants at both caravan locations indicated that "Guidance on opportunities for diversification of my organisation's work while strengthening efforts for participatory forest management" was a desired area for follow-up on this exercise. Chateaubelair participants also cited "Project writing workshop and management" and "Capacity building for group members" as other areas of desired follow-up activity.

In Chateaubelair, participants stated that the caravan exercise provided insight about the groups involved in participatory forest management. For one group, the discussion activity helped to explain the success and challenges of the organisation, and promote an intention to reactive group. By sharing challenges with other groups it assisted in problem solving and programme/project motivation.

One Georgetown participant felt 'revitalised' by the exchanges; and like in Chateaubelair, others were heartened to learn of the work done by groups and the opportunity to build relationships with other organisations. The caravan group discussion activity also enabled them to gain insight on issues faced by organisations and ways to combat these issues.

Based on participant feedback, the caravan exercise was therefore seen as a useful activity, providing the following main benefits:

- an opportunity to learn of the work of other stakeholders in participatory forest management;
- an opportunity to share ideas and gain advice that will be useful in future projects of their organisations;
- an opportunity to promote the work of their organisations.

Findings

The caravan activity did not enjoy high visitor numbers due to errors in planning that are captured in the lessons learned section below. However, the activity generated positive feedback from the visitors that came.

- Visitors were happy to have this type of activity in a rural district.
- Visitors were interested in learning about the work of these groups.

The aspect of natural resource based livelihoods being linked to participatory forest management was highlighted moreso in the discussion sessions and one-on-one interface with participants than in the exhibitions.

- The Craftmakers Association sent products made from local materials but was not present to share of their experience.
- The Rose Hall Development organization mentioned that their work in drum production and cultural performances generated some income for the group.
- Partners of the Environment cited the planned mauby project as a means of providing an alternative livelihood.
- One visitor remarked on the products made by the youth organisation (CYEN) as being useful income generators, but the livelihood aspect was not strongly projected in the exhibition.

The discussion sessions were a useful addition to the exhibition and provided positive benefits to the participants. From the exchange of experiences, the discussions:

- noted the value of proper project documentation which would enable the capturing of lessons learned in respect of measurement of success, building of networks and identifying potential for future work.
- noted the value of building on project successes by increasing their network of collaborators.
- revealed opportunities for collaboration among groups which previously knew little about each other.
- energized participants and encouraged deeper involvement in participatory forest management.

Lessons learned

Scheduling:

- The week of Independence was not a good choice for scheduling of the activity as community groups were busy practising for or taking part in the celebrations;
- Late agreement on the date for the caravan activity resulted in late communication to the media and schools:

• Early participatory planning of the event with desired stakeholders may have yielded greater stakeholder involvement in mobilisation and caravan participation.

Mobilization:

- Better promotion of the caravan was needed within the host communities to encourage public participation including use of flyers in the community, radio notices and on-theground promotion;
- More community groups should have been involved:
- Local partner may have engaged other assistance to mobilise; for instance, known community activists would have assisted in mobilising groups and the community in participating.

Location:

- Visitors appreciated the fact that the caravan exercise came to the community as opposed to being held in the capital;
- Location within the community should however be at an easily noticeable and accessible point.

Recommendations

Verbal feedback from CANARI's partner in the exercise, the Forestry Department suggested that passers-by could be attracted to visit the caravan by providing music or some form of entertainment on the day of the exercise.

CANARI's recommendations for a more successful activity are as follows:

- early agreement on the date of the exercise:
- wider communication to community organisations with the assistance of community activists, and via churches, which were identified as key mechanisms for communicating with the community (also recommended by visitors);
- early involvement of media in promotion of the activity (linked to early agreement on the scheduling of the activity)

Another recommendation for future caravans is inclusion of the exercise which allowed for stakeholder assessment of project successes and challenges. This activity was very helpful to participants and enabled them to brainstorm and even provide commitments of assistance to each other and should therefore be built into future caravan activities.

In relation to the main objective of this exercise, to build public awareness and encourage greater stakeholder involvement in participatory forest management, the activity demonstrated high potential of meeting this objective. Better promotion and agreement on a more suitable date for stakeholders may have resulted in a complete and successful realisation of the objective.

Appendix 1 Checklist of organisations and agencies invited to participate in community caravan exercise (combined list: Forestry Department and CANARI)

Community Groups (including IFMDP members)

- > Cumberland Valley Eco-Tourism Organization Cumberland/Spring Village
- > SVG Create Buccament Valley
- > Friends of the Environment Chateaubelair
- Wallilabou Craft Centre Wallilabou Village
- Keepers of the Environment Greggs Village
- Rose Hall Cultural and Development Organisation
- Caribbean Youth Environment Network
- > St. Vincent National Trust
- Chapman's Craftmakers Association
- Diamond Heritage and Cultural Organisation

Other IFMDP Members

- > VINLEC
- > CWSA

Other agencies

- Community Development Division of the Ministry of National Mobilization Advertise community development opportunities
- Tour guide organisations opportunities for employment/training
- Ministry of Tourism bed and breakfast, tour guiding, research assistants
- Garifuna Carib Community
- Ministry of Education to facilitate attendance by students

Other invitees

- > Entertainment from community / well-known artistes
- > Schools in each district
- Parliamentary representatives for Chateaubelair and Georgetown districts

Appendix 2 Project successes cited by participants in Chateaubelair Community Caravan

Rose Hall Cultural and Development Organisation		
Project	Support gained from	Measure of success
Christmas lighting up	Ministry of Culture Community	Gained 1st place in competition in North Leeward Zone twice
Rehabilitation of Rose Hall playing field	Social Investment Fund	The community and the school make use of the field
Revival of culture: Drumming group	Nzimbu Browne	Training for adults and children throughout North Leeward Representation of SVG in Venezuela Cultural presentation at Argyle airport site
Refurbishment of the Rose Hall Community Centre	Villagers Richmond Vale Academy	
Fruit Tree planting program	Staff and students of Rose Hall Government School Karib Cable	All students took part in tree-planting exercise - educational activity
Rose Hall Livelihood Sustainable Project	FAO Forestry Department	Craft training for villagers Jobs Recreational facility Trails

Partners of the Environment		
Project	Support gained from	Measure of success
River project	CANARI	Provide atmosphere for survival of
	Forestry Department	garlin (bird)
	Community	Provide good atmosphere for tri-tri
	Richmond Vale Academy	(fish) catching
	Solid Waste	Domestic uses: bathing and washing

Forestry Department		
Project	Support gained from	Measure of success
Reforestation (VNT, ZEET, Black	Community	Community participation in site maintenance and resource use
Point)		

Appendix 3 Project challenges cited by participants, Chateaubelair Community Caravan

Rose Hall Cu	ltural and Development Organisation	
Project	Challenges	Ideas for surmounting challenges
General	Finance for projects	
	To mobilize the community	
	Documentation	
	Promotion	
	Team building and participation	
	Weather	

Partners of the	Partners of the Environment	
Project	Challenges	Ideas for surmounting challenges
General	Political perception	Vary the 'front' person
	To reactivate the group	Promotion; have a project
	To approach relevant agencies	Tap into agencies approached before
	To upgrade the process of record-keeping	Training and small steps to document institutional memory
	To encourage community participation	Begin with groups that have lent their support in the past
	Help in capacity building, group dynamics, accounts and financial help	Identify training providers
"Mauby"	Availability of fertile lands and	Get documentation of approval for 5
project	agricultural materials	acres; approach Forestry Department for assistance

Forestry Department		
Project	Challenges	Ideas for surmounting challenges
General	To reverse the dependency on marijuana by finding viable and alternate means of livelihood	
	Policy	
	Viable means of employment and reduction in unemployment opportunities	

Appendix 4 Project successes cited by participants in Georgetown Community Caravan

Caribbean Youth Environment Network		
Project	Support gained from	Measure of success
Capacity building	Support from established	Developed organisational skills and a
initiatives in initial	NGOs	better knowledge of group
stages of group		management
development		
Youth Summer Program	Housing support from	(Positive) feedback from youth and
	CCA	partners

St. Vincent National Trust		
Project	Support gained from	Measure of success
Restoration of	Funding from the	Revived interest in the site, adding to
Fort Duvernette	Embassy of Finland in	the heritage tourism product of St.
(Eco-heritage site)	Caracas, Venezuela	Vincent and the Grenadines

Appendix 5 Project challenges cited by participants in Georgetown Community Caravan

Caribbean Youth Environment Network		
Project	Challenges	Ideas for surmounting challenges
Environment	Participation and interest is lacking by	St. Vincent National Trust willing to
Fair	the public and other NGOs or groups	assist
	Sponsorship to host events	Tap into funders of other groups
	Financial support to initiate pre-	Suggested that they can start with
	activities in order to bring public and	small fund-raisers using the recycled
	other groups on board	items (e.g. paper jewellery)
	More outreach programs in various	Forestry Department willing to
	communities hosted by respective	involve them in their outreach
	community groups	activities

St. Vincent National Trust		
Project	Challenges	Ideas for surmounting challenges
General	Although the message of the importance of conservation and preservation is in the sphere, the apparent lack of interest raises new challenges on an ongoing basis	

Appendix 6 Feedback from visitors (6 respondents)

1. On a scale of 1 to 5, 5 being the best, rate the value of your experience today:

1 respondent - 3; 4 respondents - 4; 1 respondent - 5

2. Did you gain any benefits from visiting the caravan?

6 respondents - yes; 0 respondents - no

3. Did you gain any new information?

5 respondents - yes; 1 respondent - no response

4. What type of information was most useful to you?

The work of the environmental groups in participatory forest management

4 The work of state agencies (like CWSA, VINLEC) in participatory forest management

Learning about forest-based livelihoods in St. Vincent and the Grenadines

1 Learning how I can become involved in participatory forest management

1

Other: How we can implement activities to attract public

Other: Opportunity to share information especially on local plants

Other: More promotion of young people

5. What action (if any) will you be taking as a result of the information presented?

- Basically, to recycle things
- Not to kill snake[s]
- Black Pt EcoTourism Development Organisation: hope to learn about grants, want to develop flower garden
- Deeper appreciate heritage environment
- Encourage youth to sell products

6. Was there more that you would have liked to see at the Caravan? (specify)

- more groups involved
- bring more plants

7. What suggestions do you have (if any) to improve the Community Caravan?

- make sure it is properly promoted and clarify and appropriate date
- more promotion in the area especially posters, community board, letter to churches
- have another before Christmas; more promotion especially on television and posters; use community notice boards

Appendix 7a Feedback from Participating Stakeholders: Chateaubelair Caravan

1. On a scale of 1 to 5, 5 being the best, rate the value of your experience today:

Responses: 6 persons = 5, 2 persons = 4

2. Did you consider this to be a beneficial exercise for your organisation? Explain your answer. Responses: 8 persons = Yes, 0 persons = No

- a. It enabled me as a member to explain the success and challenges of the organisation
- b. It helped us to meet with other groups and learn something new
- c. It helps to build one's intention to reactive group
- d. It helps to build interest among members
- e. I learnt to trust others and communication
- f. More insight about the groups involved in participatory forest management
- g. As a Government organisation, it is good to know that people out there have the same values for things you are working so hard to protect
- h. Problem solving, programme/project motivation

3. What type of feedback did you get from visitors?

Interest in your organisation's work 7
Interest in starting a forest-based livelihood 5
Interest in becoming involved in participatory forest management process 5

4. What did you gain from today's exercise?

An opportunity to share information about my organisation's work

New members in my organisation

Information about the work of other groups in participatory forest management

New information about funding opportunities for my organisation

0

Greater interest in contributing to participatory forest management

7

5. What sort of follow-up would you like to have on this exercise?

Guidance on developing a business plan for my organisation	5
Guidance on skills enhancement in my organisation	5
Guidance on promotion of my organisation (for membership, funding)	4
Guidance on opportunities for diversification of my organisation's work while	
strengthening efforts for participatory forest management	6
Other:	
Other.	
Project writing workshop and management	3
Capacity building for group members	1

6. What suggestions do you have (if any) to improve the Community Caravan?

- A tenacious attempt to change people's concept and approaches in environmental and organizational management by problem solving tips and commitment to the task.
- That all community groups be strengthened on proposal writing and management training in order to be strong, viable groups for the future.
- Involvement of more groups (community groups) and other stakeholders.
- Getting the community involved.
- Community participation; Education regarding community development. (x2)
- That there should be better promotion within the community; more groups should be involved.
- More promotion of the caravan; More exhibits and a Power Point Presentation at the venue where the exhibits are located.

Appendix 7b Feedback from Participating Stakeholders: Georgetown Caravan

1. On a scale of 1 to 5, 5 being the best, rate the value of your experience today:

Responses: 2 persons = 5, 3 persons = 4, 2 persons = 3

2. Did you consider this to be a beneficial exercise for your organisation? Explain your answer. Responses: 6 persons = Yes, 0 persons = No, 1 person = no response

- a. It helped us to build relationships with other organisations
- b. Awareness to other environmental groups
- c. Gain insight on issues faced by organisations and ways to combat these issues
- d. I learnt a lot
- e. It was interest[ing]

3. What type of feedback did you get from visitors?

	Interest in your organisation's work	5				
	Interest in starting a forest-based livelihood	2				
	Interest in becoming involved in participatory forest management process	1				
4. What did you gain from today's exercise?						
	An opportunity to share information about my organisation's work	5				
	New members in my organisation	4				
	Information about the work of other groups in participatory forest management	5				
	New information about funding opportunities for my organisation	5				
	Greater interest in contributing to participatory forest management	7				
5. What sort of follow-up would you like to have on this exercise?						
	Guidance on developing a business plan for my organisation	2				
	Guidance on skills enhancement in my organisation	5				
	Guidance on promotion of my organisation (for membership, funding)	5				

Guidance on opportunities for diversification of my organisation's work while strengthening efforts for participatory forest management

5

6. What suggestions do you have (if any) to improve the Community Caravan?

- More / greater promotion of the activity.
- More publicity / invitations sent to school groups and community groups.
- More publicity.
- More promotion of the caravan; Advertisement; Involvement of other groups.
- Involvement of more groups along with students from various schools.

List of Participants:

Chateaubelair Community Caravan

Organisation	Representative(s)	Contact information
	Samuel Harry	432-5443
	Melissa Jackson	457-8594
Forestry Department	Cornelius Lyttle	454-4484
	Ava Grant	
	Calder Williams	593-2746
Partners of the Environment	Carlene Woods	
	Hayden Ferdinand	
Rose Hall Cultural and Development Organisation	Selwyn Patterson	433-2827

Georgetown Community Caravan

Organisation	Representative(s)	Contact information
	Rolissa Ballantyne	496-2796
	Josiah Cuffy	530-4581
	Dorison Douglas	531-6717
Caribbean Youth Environment Network	Ronelle King	496-8290
	Samuel Harry	432-5443
	Melissa Jackson	457-8594
	Mickel Laidlow	
Forestry Department	Cornelius Lyttle	454-4484
	Amber-Lea Caesar	451-2921; 533-0752
St. Vincent National Trust	Rachel Moses	451-2921; 527-8739